

## Securing Federated Sensitive Topic Classification against Poisoning Attacks

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Developing the Science of Networks

## Background



(a) Zone: European Union



(b) Zone: California (USA)

#### Legislations (GDPR)

- define <u>sensitive data</u> : related to health, political opinions, religious beliefs, sexual orientation and racial ethnic origin
- ensure data protection and safeguard <u>online content</u> that contains sensitive data

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How to detect whether the content of a URL relates to any of the sensitive data?

### **Previous Work**

#### • A classifier for detecting GDPR sensitive data [2]

- Defined on GDPR sensitive categories
- train a <u>centralized classifier</u> to detect whether the content of a URL relates to sensitive categories
- trained using 156k sensitive URLs from Curlie with over 90% accuracy

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[1] Matic, Srdjan, Costas Iordanou, Georgios Smaragdakis, and Nikolaos Laoutaris. "Identifying sensitive urls at web-scale." In *Proceedings of the ACM Internet Measurement Conference*, pp. 619-633. 2020.

- Why do we need to identify sensitive URLs
  - 30% of sensitive URLs are hosted in domains that <u>fail to use HTTPS</u>.
  - In sensitive web pages with third-party cookies, <u>87% of the third-parties</u> set <u>at least one persistent cookie.</u>



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#### the "Elephant in the Room" of privacy





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#### • What do we want to do?



Cancer is a condition where cells in a specific part of the body grow and reproduce uncontrollably. The cancerous cells can invade and destroy surrounding healthy tissue, including organs. A classifier capable of detecting URLs containing sensitive content in <u>real-time</u>

#### • What do we want to do?

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#### Limitations

- Limitations of centralised classifier
  - tied to a fixed training set:
     difficult to <u>quickly</u> cover labels related
     to <u>yet unseen</u> sensitive content
  - being centralized: cannot be used to drive a privacy-preserving distributed classification system





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 being centralized: cannot be used to drive a privacy-preserving distributed classification system

Collect Data 
$$\rightarrow$$
 Prepare Data  $\rightarrow$  Train Model  $\rightarrow$  Evaluation



#### Federated learning

#### Solution: Federated learning (FL) [3]

Step 1	Step 2	Step 3	Step 4			
worker-a worker-b worker-c	Rodel-server sudel Sysc worker-a worker-b worker-c	andel-server	Norther-a Refer-b Refer-c			
Central server chooses a statistical model to be trained	Central server transmits the initial model to several nodes	Nodes train the model locally with their own data	Central server pools model results and generate one globa mode without accessing any data			

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[3] McMahan, Brendan, Eider Moore, Daniel Ramage, Seth Hampson, and Blaise Aguera y Arcas. "Communication-efficient learning of deep networks from decentralized data." In Artificial intelligence and statistics, pp. 1273-1282. PMLR, 2017.

## Federated learning

#### Solution: Federated learning (FL) [3]

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- Up-to-date: continuously learn from real-time web data gathered by users
- Being distributed with privacy: users train the classifier locally using personal data

[3] McMahan, Brendan, Eider Moore, Daniel Ramage, Seth Hampson, and Blaise Aguera y Arcas. "Communication-efficient learning of deep networks from decentralized data." In Artificial intelligence and statistics, pp. 1273-1282. PMLR, 2017.

### **FL Framework**

- -Centralized classifier
  - Naïve-Bayes
- -FL-based classifier
  - A simple neural network
  - FedAvg [3]
  - Performance

Accuracy	FL	Centralized
Health	85%	88%
Religion	93%	94%



#### Federated learning

#### • Federated Learning (FL) is vulnerable





#### Federated learning

#### • Federated Learning (FL) is vulnerable





FL is vulnerable to so-called poisoning attacks



#### Byzantine-robust FL methods

- Several Byzantine-robust defense methods have been developed

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- Recent studies [4], [5], [6] have shown some methods are <u>forgetful</u> by not tracking information from <u>previous aggregation rounds</u>

[4] Bagdasaryan, Eugene, Andreas Veit, Yiqing Hua, Deborah Estrin, and Vitaly Shmatikov. "How to backdoor federated learning." In *International Conference on Artificial Intelligence and Statistics*, pp. 2938-2948. PMLR, 2020.

[5] Bhagoji, Arjun Nitin, Supriyo Chakraborty, Prateek Mittal, and Seraphin Calo. "Analyzing federated learning through an adversarial lens." In *International Conference on Machine Learning*, pp. 634-643. PMLR, 2019.

[6] Karimireddy, Sai Praneeth, Lie He, and Martin Jaggi. "Learning from history for byzantine robust optimization." In *International Conference on Machine Learning*, pp. 5311-5319. PMLR, 2021.

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We design a robust FL aggregation method to generate <u>reputation scores</u> of clients based on their <u>historical behaviors</u>

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$$s_{i,n}^{t} = \frac{\sqrt{1 - diag(H_n^t)}}{e_{i,n}^t} \Psi\left(\frac{e_{i,n}^t}{\sqrt{1 - diag(H_n^t)}}\right)$$
  
where confidence interval  $\Psi(x)$ :

$$\Psi(x) = \max\{-\lambda\sqrt{2/M}, \min(\lambda\sqrt{2/M}, x)\}$$



An update with confidence value less than threshold  $\delta$ , it replaces it with the median

$$\mathbf{w}_{i,n}^{t} = \begin{cases} \mathbf{w}_{i,n}^{t} & \text{if } s_{i,n}^{t} > \delta \\ \underset{i}{\text{median}} \left\{ \mathbf{w}_{i,n}^{t} \right\} & \text{if } s_{i,n}^{t} \le \delta \end{cases}$$

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### Subjective logic model





### Subject logic model



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**P**2

## Subject logic model



$$\theta_{j,t} = \exp(-c(t-j)) \longrightarrow \tilde{R}_i^t = \frac{\sum_{j=\tilde{s}}^t \theta_{j,t} R_i^j}{\sum_{j=\tilde{s}}^t \theta_{j,t}}$$





The decay of reputation score in Client (X) with X model parameters when they

- (a) attack once at 3rd iteration
- (b) attack continuously at and after the 3rd iteration

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- The decay of reputation score in Client X with same model parameters when they
  - (a) attack once at X iteration and

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(b) attack continuously after starting to attack at X iteration



• The decay of reputation score in

(a) client with X model parameters when they attack at 10, 50 and 90 iteration;
(b) client X with 1M parameters when they attack at 10 and 10 + X iteration

#### **Theoretical Guarantees**

(1)

(2)

#### Theorem shows the convergence is guaranteed

#### Theorem

Under Assumptions,  $\exists \epsilon > 0$  that:

$$\sqrt{\frac{d \log(1+\hat{Q}MLD)}{M(1-p)}} + C\frac{\mathcal{G}_w}{\sqrt{\hat{Q}}} + p \leq \frac{1}{2} - \epsilon$$

After t rounds, Our Algorithm converges with probability at least  $1 - \xi \in \left[1 - \frac{4d}{(1 + \hat{Q}MLv)^d}, 1\right)$  as  $\|w^t - w^*\|_2 \leq (1 - Lr)^t \|w^0 - w^*\|_2 + \frac{\sqrt{N}}{L}\Delta_1 + \frac{1}{L}\Delta_2$ 

#### **Theoretical Guarantees**

#### The Corollary establishes the converge rate and error rate

#### Corollary

Continuing with Theorem 1, when the iterations satisfy  $t \ge \frac{1}{Lr} \log \left( \frac{L}{\sqrt{N}\Delta_1 + \Delta_2} \left\| w^0 - w^* \right\|_2 \right), \ \exists \xi \in \left( 0, \frac{4d}{\left( 1 + \hat{Q}MLv \right)^d} \right], \ we \ have:$   $\mathbb{P} \left( \left\| w^t - w^* \right\|_2 \le \frac{2\sqrt{N}}{L} \Delta_1 + \frac{2}{L} \Delta_2 \right) \ge 1 - \xi$ 

- The convergence is guaranteed in bounded time
- The trade-off between converge rate and error rate
- Guidance for hyper-parameters tuning

#### **Convergence and Accuracy**



- Converges 1.6× to at least 4.2× faster than all competing state-of-the-art methods
- Provides the same or better accuracy than competing methods

#### Attack Success rate



#### Varying percentage of attackers from 10% to 50%

-Yields the lowest ASR compared to all other methods, with the average ASR of them being at least 72% higher than ours

### Hyper-parameters Searching



The result demonstrates that our method is

- -very stable and efficient in terms of hyper-parameter selection
- and it achieves a high degree of precision
- the result is compatible with the theoretical analysis

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#### **EITR System**

# • A research prototype to evaluate the robustness of our algorithm in a simple real-world setting with real users

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Cancer is a condition where cells in a specific part of the body grow and reproduce uncontrollably. The cancerous cells can invade and destroy surrounding healthy tissue, including organs.

https://eitr-experiment.networks.imdea.org/

## Real-user Experiment

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The Elephant in the Room					
The Experiment of Identifying Sensitive URLs					
In our opinion, being tracked(spied) when visiting web pages that contain sensitive content, e.g., related to health and sexual preference, is the "Elephant in the Room" of privacy. Several data protection regulations as the GDPR in Europe, safeguard online content that contains sensitive data.					
In our <u>recent article</u> S. Matic, C. Iordanou, G. Smaragdakis, N. Laoutaris, "Identifying Sensitive URLs at Web-Scale," ACM IMC'20. [ <u>pdf</u> ], we showed that such spying is taking place on hundreds of millions of web pages. We are currently developing technologies to warn users when such tracking is taking place. To do this, we are asking for <b>YOUR</b> help.					
In this experiment, we will be showing you URLs from the internet and asking you to classify them as sensitive or non-sensitive from your perspective. Below, you will find detailed instructions on how to proceed to classify URLs. We expect that the experiment will take less than 10 minutes and upon completion of the experiment, you can safely uninstall the addon if you do not wish to keep it.					
In order to help you to understand what sensitive content is from a legal point of view, we add here the definition of sensitive information provided by the current General Data Protection Regulation (GDPR) that is enforced in all EU countries.					
ARTICLE 9 EU GDPR: "Processing of special categories of personal data" Processing of personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation shall be prohibited					

## Real-user Experiment

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	http://www.munising.org/	false
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	https://www.theguardian.com/world/2020/feb/11/coronavirus-expert-warns-infection-could-reach-60-of-worlds-population	false
	https://yalibnan.com/2020/02/10/it-could-take-years-to-make-a-vaccine-for-the-wuhan-coronavirus/	false
	https://www.statista.com/chart/20785/coronavirus-recoveries/	false
	https://www.techpologyreview.com/t/615175/china-bas-Jaunched-an-app-so-people-can-check-their-risk-of-catching-the-coronavirus/	false

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https://yalibnan.com/2020/02/10/it-could-take-years-to-make-a-vaccine-for-the-wuhan-coronavirus/	false
https://www.statista.com/chart/20785/coronavirus-recoveries/	false
https://www.technologyreview.com/f/615175/china-has-launched-an-app-so-people-can-check-their-risk-of-catching-the-coronavirus/	false
http://foxcitiesregionalpartnership.com/	false
https://www.nytimes.com/2020/02/11/world/asia/coronavirus-china.html	false
https://www.nytimes.com/2020/02/11/briefing/coronavirus-new-hampshire-t-mobile.html	false
http://www.exit170.ca/	false
http://outbreaknewstoday.com/caribbean-princess-outbreak-case-count-tops-350-causative-agent-still-not-known-41474/	false
https://dcdirty/aundry.com/rigged-china-changes-the-definition-of-infected-to-ignore-coronavirus-patients-who-test-positive-but-show-no-symptoms/	false
https://str.ag/lpyV	false
https://www.theguardian.com/animals-farmed/2020/feb/04/animals-farmed-live-exports-risk-of-disease-china-goes-big-on-pork-and-eu-meat-tax	false
https://arynews.tv/en/health-safetypakistanis-china-coronavirus/	false
http://bbc.in/37bilve	false
https://www.grahamcluley.com/coronavirus-phishing-attack-cdc/	false



#### Real-user Experiment





#### Validation with real users



- Result with real users
  - The divergence of the user's interpretation of the sensitive information
  - Our method converges as rapidly as in simulation and achieves an average accuracy of 80%.

Our FL-based solution can quickly learn to classify sites about COVID even with inconsistent input provided by real users

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#### Conclusion



#### Employ FL for sensitive content classification

Design a robust FL aggregation with reputation

Theoretical analysis

Experimental evaluation



Implement EITR browser extension

Implementation available online: https://github.com/FRM-Sec/FRM



Questions: Email: tianyue.chu@imdea.org

## **THANK YOU!**

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(a) single attack

(b) continuous attack

The decay of reputation score in Client (X) with X model parameters when they

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- (b) attack continuously at and after the 3rd iteration

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#### **Centralized vs Distributed**

Pros: centralised training performs better for some tasks, but for the task of detecting sensitive URLs to protect personal online privacy, a distributed classifier is a preferable solution.

#### Cons:

- Privacy: In a centralized manner, even with semi-supervised learning, manual labelling of certain training data is still required. However, because users are labelling sensitive data, their privacy will be harmed if the server has access to their labelling data for centralised training. Therefore, FL is a natural privacy-preserving method for conducting distributed collaborative model training across clients that do not disclose their local data.
- Efficiency: for the centralized training, the server has to update the dataset for learn new content, maybe by paying people to do it. but for FL, it can voluntarily and continuously learn from real-time web data gathered by users, and will represent the user's interpretation of sensitive content.



#### The number of attackers

we acknowledge that constraining the number of attackers is not realistic, but

- as with other works [7][15][19][20][21] on this topic, we follow the same assumption that the percentage of attackers is lower than the percentage of benign users in the system for our evaluation.
- In Sec. 3C Theoretical Guarantees, we also demonstrate how the number of attackers influences the performance of our algorithm.
- Additionally, we did not restrict the number of attackers in the real-user experiment, the results show that our method still performs well.

#### **Attack Strategies**

In a label flipping attack, the attacker flips the labels of training samples to a targeted label and trains the model accordingly.

In our case, the attacker changes the label of "Health" to "Non-sensitive".

In a backdoor attack, attackers inject a designed pattern into their local data and train these manipulated data with clean data, in order to develop a local model that learns to recognise such pattern.

We realise backdoor attacks inserting the top 10 frequent words with their frequencies for the "Health" category. Therein the backdoor targets are the labels "non-sensitive". A successful backdoor attack would acquire a global model that predicts the backdoor target label for data along with specific pattern

#### **Attacks**

#### Consider two attacks:

We focus on two common attack strategies for sensitive context classification, namely, (i) label flipping attack [24] and (ii) backdoor attack [12].

Comparing to other attacks, for example model poisoning attack [29], [63], these two data poisoning attacks are more likely to be carried out by real users in the real world via our browser extension described in Section V, since polluting data is easier than manipulating model updates using the browser extension. Note that privacy attacks including membership inference attack [65] and property inference attack [64], are out of the scope of this paper, but form part of our ongoing and future work



These figures show that even if attackers spread our poisoning over multiple iterations and then try to recover their reputation score by acting benignly, our detection scheme can still identify them.

This is because our attack detection and reputation schemes work in sequence. The attack detection scheme detects malicious updates without considering any reputation scores and rectifies them to mitigate damage. Then, the reputation scheme modifies the reputation scores based on the detection results. Also, attackers that employ a higher number of model parameters suffer a slightly higher reduction of reputation, which is consistent with Corollary

## **Experimental Evaluation**

#### • Objectives

- Compare our method with other SOA
- -Use a text based real-world dataset of sensitive categories
- Show our experimental result are consistent with theoretical analysis
- Under different scenarios: no attack, <u>under attack</u>

#### **Convergence and Accuracy**



#### why converge faster:

This is due to the fact that in our algorithm we give higher weights to the clients with high-quality updates, as illustrated in Figure~\ref{fig:comparision}[nextt slides], causing the model to converge rapidly and retain consistent accuracy. In addition, even under the two different attacks, our method:

#### **Other Evaluations**





- The percentage of the poisoned sample is increased, it leads to the decrease of the accuracy of the model and to a slight increase of ASR
- our reputation method the aggregation weights of malicious clients, which are their reputations, are rectified near to 0, outperform the residual-based method

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Cancer is a condition where cells in a specific part of the body grow and reproduce uncontrollably. The cancerous cells can invade and destroy surrounding healthy tissue, including organs. The back-end server is responsible to distribute the initial classification model and the consequently updated model(s) to the clients, and receive new annotations from the different clients of the system.

#### Fake account

We agree that in the real world, attackers can create a large number of new accounts and launch a single attack to damage the reputation mechanism. One solution to multiple account creation is to attach participation via certificates to the real-world identities of users. The method of authenticating and binding identities will be implemented in future work.



#### References

- Commission, E. Data protection in the EU, The General Data Protection Regulation (GDPR); Regulation (EU) 2016/679. (2018), https://ec.europa.eu/%0Ainfo/law/law-topic/data-protection
- 2. Matic, Srdjan, Costas Iordanou, Georgios Smaragdakis, and Nikolaos Laoutaris. "Identifying sensitive urls at web-scale." In *Proceedings of the ACM Internet Measurement Conference*, pp. 619-633. 2020.
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